# WE ARE AUTHENTIC WE ARE PASSIONATE WE ARE CREATIVE WE ARE MAKERS WE ARE SUSTAINABLE

More than ever, we are dedicated to offer you **premium** and **innovating apparel** and the **best level of service** in the imprint market. We've changed our logo and identity but our commitment for 2018 is still the same.

As our beloved community, we are proud to reveal our collection in this brand new lookbook.

We wish you a full year of success by our side.

# Enjoy!

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#### STSU816

# Drop shoulder crewneck sweatshirt

Brushed / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

# **RELAXED FIT**

XS S M L XL XXL

# **WHITES**





# **ESSENTIAL HEATHERS**













**STJU819** 

# Light padded windbreaker

Ripstop / 100% recycled Polyester Durable water repellent Lining / 100% recycled Polyester Padding / 100% recycled Polyester 70 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

# COLOURS









# WOMEN TEE-SHIRTS STELLA LAZES



STTW062

# Slub loose tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

**LOOSE FIT** 

XS S M L XL

# **WHITES**



# **COLOURS**



# **SPECIAL HEATHERS**









# women/tee-shirts **STELLA FRINGES**



STTW010

# Boxy relaxed tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 200 GSM

**RELAXED FIT** 

XS S M L

# **WHITES**



\*\*\*\*\*\*\*\*

# COLOURS









# WOMEN DRESSES STELLA TENDERS



STDW140

# Raglan short sleeves dress

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**RELAXED FIT** 

XS S M L XL

# **WHITES**



WILLI

# **COLOURS**



BLACK

# **ESSENTIAL HEATHERS**



HEATHER GREY

Raw edge at bottom hem, loose threads can appear.









# WOMEN SWEATSHIRTS STELLA REDUCES



STSW230

# **Boxy hoodie**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**LOOSE FIT** 

XS S M L XL

# **WHITES**



WHII

#### **COLOURS**



BLACK

#### **ESSENTIAL HEATHERS**





HEATHER GREY

CREAM HEATHER PINK

Raw edge cut at bottom hem, loose threads can appear.









# WOMEN/BOTTOMS STELLA CUTS



STBW130

# **Jogging shorts**

Terry / Light sueded
85% Organic ring-spun combed Cotton / 15% Polyester
300 GSM
Stanley Short
for Him p. 178

**MEDIUM FIT** 

XS S M L XL

# **COLOURS**



FRENCH NAVY

#### **ESSENTIAL HEATHERS**













# MEN / TEE-SHIRTS / STANLEY BEARS



STTM552

# Round neck piqué tee-shirt

Piqué 100% Organic ring-spun combed Cotton 180 GSM

**MEDIUM FIT** 

S M L XL

# **WHITES**



# **COLOURS**









# MEN / TEE-SHIRTS STANLEY TRIMS



STTM527

# Wide collar tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

**RELAXED FIT** 

S M L XL XXL

# **WHITES**



WHII

# **COLOURS**



# **ESSENTIAL HEATHERS**



HEATHER GREY

#### **SPECIAL HEATHERS**









# MEN SWEATSHIRTS STANLEY SUITS



STSM557

# Heavy piqué sweatshirt

Piqué 100% Organic ring-spun combed Cotton 280 GSM

**MEDIUM FIT** 

S M L XL

# **COLOURS**



# **ESSENTIAL HEATHERS**



HEATHER GREY







# MEN BOTTOMS STANLEY SHORTENS



STBM520

# **Jogging shorts**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**MEDIUM FIT** 

S M L XL XXL

# **COLOURS**



#### **ESSENTIAL HEATHERS**













# KIDS BOTTOMS MINI SHAKE



STBK910

# **Jogging pants**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

Looking for combo? Mini Shake comes in Stella Traces for Her p.119, Stanley Steps for Him **p.179** 

# **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122 - 128 cm)

9-11 (134-146 cm)

12-14 (152-164 cm)

# **COLOURS**



**BRIGHT RED** 

**ESSENTIAL HEATHERS** 



HEATHER GREY







31 /

# **SOFT POWER**

It's no surprise: pastel colours are associated with spring spirit!

Stanley/Stella launches its new milky hues called **Baby Blue, Candy Pink and Light Opaline.** In the following pages are some ideas for mastering our seasonal colours.



<sup>\*</sup> Available on New Stella Lazes p.64



# **WONDER FALL**

Our Autumn Winter 2017 colour range is made of unmissable solid classics, **juicy** colours and vibrant heathers.

Dreamy mix for an energy boost!









# SEX







#### **STTU810**

#### Round neck tee-shirt with side slit

Single jersey 100% Organic ring-spun combed Cotton 140 GSM

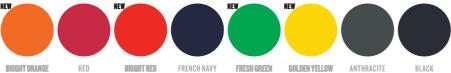
#### **MEDIUM FIT**

XS S M L XL XXL

#### **WHITES**



**COLOURS** 



#### **ESSENTIAL HEATHERS**







# UNISEX TEE-SHIRTS BASEBALL SHORT SLEEVE 80 per box

#### **STTU809**

### Contrast short sleeve raglan tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



1. Body colour 2. Sleeve colour.







#### **STTU805**

### Contrast 3/4 raglan sleeve tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

XXS\* XS S M L XL XXL\*

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



HEATHER ASH / FRENCH NAVY

1. Body colour 2. Sleeve colour.

\* Size available on limited number of colours please check our webshop for latest information.









# UNISEX SWEATSHIRTS JOIN



#### **STSU816**

### Drop shoulder crewneck sweatshirt

**Brushed / Light sueded** 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **RELAXED FIT**

XS S M L XL XXL

#### **WHITES**



WHITE

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY









Michelle is 1,78 m - Size XS Rise - Light Opaline





combination with **Mini Scouts** for Kids **p.198** 

Rise comes in

**STSU811** 

#### Basic set-in sleeve sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### **WHITES**





#### **ESSENTIAL HEATHERS**









# UNISEX SWEATSHIRTS RECOVER



#### **STSU808**

### Contrast round neck raglan sweatshirt

Looking for combo? Recover comes in combination **Mini Scouts** Contrast p.155

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



1. Body colour 2. Sleeve colour





# UNISEX SWEATSHIRTS BOUND



STSU814

### **Bicolour Bomber jacket**

Interlock 80% Organic ring-spun combed Cotton / 20% Polyester 280 GSM

**MEDIUM FIT** 

XS S M L XL XXL

#### **ESSENTIAL HEATHERS**





GREY+ NAV

DARK HEATHER GREY+ BLACK









# UNISEX SWEATSHIRTS REACH



**STSU813** 

### Relaxed hoodie with kangaroo pocket

Brushed / Light sueded 100% Organic ring-spun combed Cotton 350 GSM

**RELAXED FIT** 

XS S M L XL XXL

#### **WHITES**



WHILE

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY



# UNISEX SWEATSHIRTS BASE



Looking for combo?

Mini Base for Kids p.200

Base comes in

STSU807

### Raglan sleeve welt pocket hoodie

Brushed / Light sueded 100% Organic ring-spun combed Cotton 280 GSM

**MEDIUM FIT** 

XS S M L XL XXL

#### **WHITES**



WHIT

#### **COLOURS**



#### **ESSENTIAL HEATHERS**













# UNISEX SWEATSHIRTS STREAM



#### **STSU802**

### Light zipped hoodie

Slub loose knit single jersey / Panel washed 100% Organic ring-spun combed Cotton 140 GSM\*

#### **MEDIUM FIT**

XXS XS S M L XL XXL

#### **COLOURS**



STRETCH LIMO

#### **ESSENTIAL HEATHERS**













SLUB DARK Heather Grey

<sup>\*</sup> Weight of sweatshirt may vary according to the colour between 130 and 150 GSM. Delicate fabric, follow washing instructions carefully.









STST801

### Light set-in sleeve hoodie

Terry / Heavy sueded 100% Organic ring-spun combed Cotton 220 GSM

**MEDIUM FIT** 

XXS XS S M L XL XXL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



Shorter drawcord length for XXS and XS due to EU safety standard.







# UNISEX SWEATSHIRTS TELL



#### STSU804

### Heavy set-in sleeve hoodie

Terry / Light sueded 100% Organic ring-spun combed Cotton 500 GSM

#### **MEDIUM FIT**

XXS\* XS S M L XL XXL

#### **WHITES**



WHITE

#### **COLOURS**



#### **ESSENTIAL HEATHERS**





CREAM HEATHER GREY HEATHER GREY

#### **SPECIAL HEATHERS**



\* Size available on limited number of colours please check our webshop for latest information.









**STJU819** 

### Light padded windbreaker

Ripstop / 100% recycled Polyester Durable water repellent Lining / 100% recycled Polyester Padding / 100% recycled Polyester 70 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### COLOURS















# WOMEN TEE-SHIRTS DREAMS



### Racerback tank top

Single jersey 100% Organic ring-spun combed Cotton 120 GSM

#### **FITTED**

XS S M L XL XXL\*

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**





Looking for combo?

Stella Dreams comes in combination with

Stanley Runs for Him p.130

\* Size available on limited number of colours please check our webshop for latest information







# WOMEN TEE-SHIRTS STELLA DREAMS DENIM



**STTW311** 

### Denim racerback tank top

Single jersey / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 155 GSM

**FITTED** 

XS S M L XL

#### **COLOURS**



Looking for combo?

Stella Dreams Denim
comes in combination
with Stanley Runs
Denim for Him p.131

Indigo dyed product. Each garment may vary slightly in appearance.

Body fabric may bleed into light prints, which gives a vintage effect.





# WOMEN TEE-SHIRTS STELLA WISHES



STTW035

### Loose tank top

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

**LOOSE FIT** 

XXS XS S M L

#### **WHITES**



#### **COLOURS**



ANTHRACITE

#### **ESSENTIAL HEATHERS**



HEATHER GREY







# WOMEN TEE-SHIRTS STELLA WHISTLES



STTW203

### Long fluid racerback tank top

Single jersey
50% Organic ring-spun combed Cotton / 50% Tencel®
120 GSM

**RELAXED FIT** 

XS S M L

#### **WHITES**



#### **COLOURS**







# WOMEN TEE-SHIRTS STELLA INVITES SLUB



STTW063

### Rolled-up sleeve tank top

Slub loose knit single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

**MEDIUM FIT** 

XS S M L

#### **WHITES**



WHIII

#### **COLOURS**



Delicate fabric, follow washing instructions carefully.









# WOMEN TEE-SHIRTS STELLA SPARKLES MODAL



STTW245

#### Fluid sleeveless tee-shirt

Single jersey 100% Modal® 140 GSM

**RELAXED FIT** 

XS S M L XL

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**





# WOMEN TEE-SHIRTS STELLA SPARKLES LINEN



STTW445

#### Linen sleeveless tee-shirt

Single jersey 100% Linen 155 GSM

**RELAXED FIT** 

XS S M L XL

#### **WHITES**



.....

#### **COLOURS**



Delicate fabric, follow washing instructions carefully.







# women/tee-shirts /STELLA LAZES



STTW062

#### Slub loose tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

**LOOSE FIT** 

XS S M L XL

#### **WHITES**



### **COLOURS**











# women/tee-shirts /STELLA FRINGES



STTW010

### Boxy relaxed tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 200 GSM

**RELAXED FIT** 

XS S M L

**WHITES** 



COLOURS











### WOMEN TEE-SHIRTS STELLA WANTS



Stella Wants comes

Stanley Leads

for Him **p.135**,

for Girl p.205, **Mini Stanley Paints** 

for Boy **p.207** 

Mini Stella Draws

#### **STTW028**

#### Fitted round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **FITTED**

#### XXS\* XS S M L XL XXL

#### **WHITES**







#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



RED

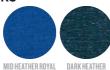
HEATHER

CRANBERRY



BLUE

OCEAN DEPTH LIGHT OPALINE CARRIBEAN BLUE FRESH GREEN



DENIM



BOTTLE GREEN

KHAKI

YELLOW



SPECTRA YELLOW



CHOCOLATE



GREY





STEEL GREY

ANTHRACITE

BLACK

please check our webshop for latest information







### women/tee-shirts /STELLA WANTS DENIM



Stella Wants Denim

with **Stanley Enjoys** 

Denim for Him p.150

#### **STTW328**

#### Denim fitted round neck tee-shirt

Single jersey / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 155 GSM

#### **FITTED**

XS S M L XL

#### **COLOURS**







Indigo dyed product. Each garment may vary slightly in appearance.

Body fabric may bleed into light prints, which gives a vintage effect.











# WOMEN TEE-SHIRTS STELLA LOVES



Stella Loves comes

Stanley Leads

for Him **p.135**,

for Girl p.205,
Mini Stanley Paints

for Boy **p.207** 

Mini Stella Draws

#### STTW006

#### Round neck tee-shirt

Single Jersey 100% Organic ring-spun combed Cotton 120 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### **WHITES**

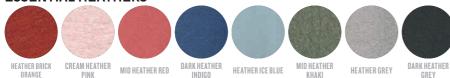


#### **COLOURS**



#### **ESSENTIAL HEATHERS**

PARADISE GREEN FADED NUDE



BLACK

ANTHRACITE







# WOMEN TEE-SHIRTS STELLA LOVES SLUB



STTW106

#### Slub round neck tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

**MEDIUM FIT** 

XS S M L XL XXL

#### **WHITES**



VINTAGE WHITE

#### **COLOURS**





## women/tee-shirts STELLA LOVES MODAL



Looking for combo? **Stella Loves Modal** 

with **Stanley Enjoys** 

Modal for Him p.149

STTW206

#### Fluid round neck tee-shirt

Single jersey 50% Organic ring-spun combed Cotton / 50% Modal® 140 GSM

**MEDIUM FIT** 

XS S M L XL

#### **WHITES**



WHIT

#### **COLOURS**













# WOMEN TEE-SHIRTS STELLA LOVES LINEN



**STTW406** 

#### Linen round neck tee-shirt

Single jersey 100% Linen 155 GSM

#### **MEDIUM FIT**

XS S M L XL

#### **WHITES**



#### **COLOURS**



## SPECIAL HEATHERS

LINEN MID

Looking for combo?

Stella Loves Linen
comes in combination
with Stanley Enjoy Linen
for Him p.151

Delicate fabric, follow washing instructions carefully.



# WOMEN TEE-SHIRTS STELLA FACES



**STTW019** 

### Wide scoop neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 120 GSM

**MEDIUM FIT** 

XS S M L XL

#### **WHITES**



#### **COLOURS**













# WOMEN TEE-SHIRTS STELLA LIKES



STTW046

### Classic round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 140 GSM

**MEDIUM FIT** 

XS S M L XL XXL

#### **WHITES**



#### **COLOURS**



Looking for combo?

Stella Likes comes in combination with

Stanley Acts for Him p.138





# WOMEN TEE-SHIRTS STELLA RETURNS



### Contrast binding tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 120 GSM

**RELAXED FIT** 

XS S M L XL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**





Looking for combo?

Stella Returns comes in combination with

Stanley Holds for Him p.154







# WOMEN TEE-SHIRTS STELLA SELECTS



#### STTW064

#### Wide rib tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

XS S M L XL

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY



# WOMEN TEE-SHIRTS STELLA RECALLS



STTW059

#### Classic round neck rib tee-shirt

1x1 Rib 100% Organic ring-spun combed Cotton 140 GSM

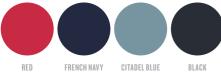
**FITTED** 

XS S M L

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY

#### **SPECIAL HEATHERS**









## women/tee-shirts /STELLA GLOWS MODAL



STTW031

#### Fluid boat neck tee-shirt

Single jersey 100% Modal® 140 GSM

**RELAXED FIT** 

XS S M L XL

#### **WHITES**



#### **COLOURS**







# WOMEN TEE-SHIRTS STELLA GLOWS LINEN



**STTW431** 

#### Linen boat neck tee-shirt

Single jersey 100% Linen 155 GSM

**RELAXED FIT** 

XS S M L XL

#### **WHITES**



.....

#### **COLOURS**



#### **SPECIAL HEATHERS**



Delicate fabric, follow washing instructions carefully.







# WOMEN TEE-SHIRTS STELLA FLIES



STTW041

### Large cropped tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 120 GSM

**LOOSE FIT** 

XXS XS S M L

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY

#### **SPECIAL HEATHERS**











# WOMEN TEE-SHIRTS STELLA PARADES



#### STTW215

### Round neck tee-shirt with twisted collar

Single jersey 50% Organic ring-spun combed Cotton / 50% Tencel® 120 GSM

#### **RELAXED FIT**

XS S M L

#### **WHITES**



WHITI

#### **COLOURS**











# women/tee-shirts /STELLA CHOOSES



#### Modern V-neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 120 GSM

#### **MEDIUM FIT**

XS S M L XL XXL\*

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**





Looking for combo?

Stella Chooses comes in combination with

Stanley Relaxes for Him p.157

\* Size available on limited number of colours please check our webshop for latest information







# WOMEN TEE-SHIRTS STELLA INVENTS SLUB



#### **STTW145**

### V-neck raw edged tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

#### **RELAXED FIT**

XXS\* XS S M L XL

#### **WHITES**



#### **COLOURS**



\*Size available on limited number of colours please check our webshop for latest information





# WOMEN TEE-SHIRTS STELLA SEDUCES MODAL



STTW247

### Large fluid V-neck tee-shirt

Single jersey 100% Modal® 140 GSM

**RELAXED FIT** 

XS S M L XL

#### **COLOURS**











# WOMEN/TEE-SHIRTS /STELLA WHISPERS SLUB



STTW058

### Deep raw edge v-neck tee-shirt

Slub loose knit single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

**RELAXED FIT** 

XS S M L XL

#### **WHITES**



#### **COLOURS**



Delicate fabric, follow washing instructions carefully.



# WOMEN TEE-SHIRTS STELLA FLATTERS SLUB



#### **STTW025**

### Long sleeve tee-shirt with neck binding

Slub loose knit single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### **WHITES**



WHIII

#### **COLOURS**



Delicate fabric, follow washing instructions carefully.









## women/tee-shirts /STELLA TURNS SLUB



#### STTW033

### Dropped shoulder long sleeve tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

**LOOSE FIT** 

XS S M L XL

#### **WHITES**



#### **COLOURS**



FADED NUDE

BLACK

#### **SPECIAL HEATHERS**





R SI

SLUB HEATHER Steel Grey



# women/tee-shirts /STELLA JOKES

#### STTW043

### Long sleeve round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 120 GSM

#### **MEDIUM FIT**

XS S M L XL

#### **WHITES**



MULLE

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY



Looking for combo?

Stella Jokes comes in combination with

Stanley Shuffles for Him p.159







# WOMEN/TEE-SHIRTS STELLA JOKES DENIM



#### **STTW343**

### Denim long sleeve round neck tee-shirt

Single jersey / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

XS S M L XL

#### **COLOURS**



Looking for combo? Stella Jokes Denim with **Stanley Shuffles** Denim for Him p.160

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints which gives vintage effect.











## women/sweatshirts STELLA TRIPS



### Round neck raglan sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

XXS\* XS S M L XL XXL\*

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**





Looking for combo?

Stella Trips comes
in combination with

Stanley Strolls for Him
p.163

\* Size available on limited number of colours please check our webshop for latest information







# women/sweatshirts STELLA TRIPS DENIM



Looking for combo?

Stella Trips Denim

with **Stanley Strolls** 

Denim for Him p.164

#### STSW351

### Denim round neck raglan sweatshirt

Terry / Indigo dyed, Garment washed 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

XS S M L XL

#### **COLOURS**



Indigo dyed product. Each garment may vary slightly in appearance. Body fabric may bleed into light prints, which gives a vintage effect.





# women/sweatshirts STELLA TRIPS TIPPED



Looking for combo? Stella Trips Tipped

with **Stanley Strolls** 

Tipped for Him p.165

**STSW228** 

### Tipped round neck raglan sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**MEDIUM FIT** 

XS S M L XL

#### **COLOURS**

















## women/sweatshirts STELLA FANCIES



#### **STSW128**

### Boxy sweatshirt in special terry fabric

Terry / Light sueded 100% Organic ring-spun combed Cotton 300 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### **WHITES**



VINTAGE WHITE/ NAVY TWIST

#### **COLOURS**



Contrasted twisted loop yarn inside: contrast effect when cuff rolled up.





# women/sweatshirts STELLA REALIZES



STSW135

### Loose cropped sweatshirt with large collar

Brushed / Light sueded 100% Organic ring-spun combed Cotton 350 GSM

**LOOSE FIT** 

XS S M L XL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**





#### **SPECIAL HEATHERS**













## women/sweatshirts STELLA ACHIEVES



STSW134

### Long loose sweatshirt with side slits and high collar

Brushed /Light sueded 100% Organic ring-spun combed Cotton 350 GSM

**LOOSE FIT** 

XS S M L XL

#### **WHITES**



VINTAGE WHITE

#### **COLOURS**



FRENCH NAVY









## women/sweatshirts /STELLA VARIES SLUB



#### STSW056

### 3/4 sleeve sweatshirt with zip at back

Towel Terry / Panel washed 100% Organic ring-spun combed Cotton 230 GSM

**LOOSE FIT** 

XS S M L XL

#### **COLOURS**



FRENCH NAVY





# women/sweatshirts **STELLA HIDES**



#### **STSW052**

#### Round neck set-in sleeve sweatshirt

Terry / Light sueded 100% Organic ring-spun combed Cotton 280 GSM

#### **RELAXED FIT**

XS S M L XL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**







Stella Hides comes Stanley Seeks for Him p.168

Looking for combo?

All colours have greige yarn on the inside, which gives a "heather" looking effect to the product. No solid colours available.





## women/sweatshirts STELLA HIDES COSY

#### **STSW138**

### Light round neck set-in sleeve sweatshirt

Terry, Loose Knit / Panel washed 100% Organic ring-spun combed Cotton 180 GSM

#### **RELAXED FIT**

XS S M L XL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**





Looking for combo?

Stella Hides Cosy
comes in combination
with Stanley Seeks Cosy
for Him p.169

Very loose terry fabric. Follow washing instructions carefully.







# women/sweatshirts STELLA HIDES DENIM



#### **STSW338**

#### Denim round neck set-in sleeve sweatshirt

Terry / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 280 GSM

**RELAXED FIT** 

XS S M L XL

#### **COLOURS**



Stella Hides Denim with **Stanley Seeks Denim** for Him **p.170** 

This colour has greige yarn on the inside, which gives a "heather" looking effect to the product. No solid color available. Indigo dyed product. Each garment may slightly vary in appearance.





# women/sweatshirts STELLA SLIDES



STSW053

### Raglan short sleeve sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**RELAXED FIT** 

XXS XS S M L XL









**SPECIAL HEATHERS** 













## women/sweatshirts STELLA ESCAPES



#### STSW050

### Wide neck raglan sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **RELAXED FIT**

XS S M L XL

#### **COLOURS**









## women/sweatshirts STELLA AMAZES TENCEL



#### **STSW150**

### Fluid 3/4 sleeve wide neck sweatshirt

Terry / Light sueded 50% Organic ring-spun combed Cotton / 50% Tencel® 220 GSM

#### **RELAXED FIT**

XS S M L XL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**















## WOMEN SWEATSHIRTS STELLA SAYS



### Raglan sleeve hoodie

Brushed / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

#### XXS\* XS S M L XL XXL\*

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**





Looking for combo?

Stella Says comes
in combination with

Stanley Knows for Him
p.173

\* Size available on limited number of colours please check our webshop for latest information









### women/sweatshirts **STELLA TRAVELS**

**STSW127** 

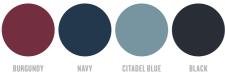
### **Zipped hoodie**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **FITTED**

XXS\* XS S M L XL XXL\*

#### **COLOURS**



#### **ESSENTIAL HEATHERS**





Looking for combo?

Stella Travels comes in combination with

Stanley Tours for Him p.175, Mini Voyages for Kids p.201

Shorter drawcord length for XS due to EU safety standard.

\* Size available on limited number of colours please check our webshop for latest information







## women/sweatshirts STELLA TRAVELS SHERPA



#### **STSW227**

### Zipped hoodie with sherpa linin

Brushed / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 100% Recycled Polyester Sherpa 300 GSM



Mini Voyages Sherpa

for Kids **p.202** 

**FITTED** 

XS S M L XL XXL\*

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



Fully lined with sherpa (sleeve included).

\* Size available on limited number of colours please check our webshop for latest information





## women/sweatshirts STELLA REDUCES



STSW230

### **Boxy hoodie**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**LOOSE FIT** 

XS S M L XL

#### **WHITES**



#### **COLOURS**



BLACK

#### **ESSENTIAL HEATHERS**





Raw edge cut at bottom hem, loose threads can appear.









## WOMEN DRESSES STELLA TENDERS



STDW140

### Raglan short sleeves dress

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**RELAXED FIT** 

XS S M L XL

#### **WHITES**



#### **COLOURS**



### **ESSENTIAL HEATHERS**



HEATHER GREY

Raw edge cut at bottom hem, loose threads can appear.





## WOMEN DRESSES STELLA KICKS



STDW139

#### **Crew neck sweatshirt dress**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**MEDIUM FIT** 

XS S M L XL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**















## WOMEN/BOTTOMS /STELLA CUTS



**STBW130** 

### Jogging shorts

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**MEDIUM FIT** 

XS S M L XL

#### **COLOURS**



FRENCH NAVY

#### **ESSENTIAL HEATHERS**









## WOMEN BOTTOMS STELLA TRACES



**STBW129** 

### **Jogging pants**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

Looking for combo?

Stella Traces comes in combination with

Stanley Steps for Him p.179, Mini Shake for Kids p.203

**FITTED** 

XS S M L XL

#### **WHITES**



WHII

#### **COLOURS**



#### **ESSENTIAL HEATHERS**













## WOMEN/POLOS STELLA PLAYS



Looking for combo? Stella Plays comes

Stanley Competes

p.183 or Performs p.181

STPW029

### Piqué polo

Piqué 95% Organic ring-spun combed Cotton / 5% Elastane 200 GSM

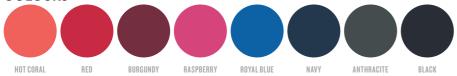
**FITTED** 

XS S M L XL XXL

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**











## WOMEN POLOS STELLA DELIGHTS



STPW060

### 1/2 Sleeve Polo

Piqué

95% Organic ring-spun combed Cotton / 5% Elastane 200 GSM

**FITTED** 

XS S M L XL

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY



HEATHER ASH



## WOMEN SHIRTS STELLA INSPIRES DENIM



**STWW072** 

#### **Denim casual shirt**

Denim / Indigo/black dyed, Garment washed 100% Organic ring-spun combed compact Cotton 170 GSM

#### **TAILORED FIT**

XS S M L XL

#### **COLOURS**



Looking for combo?

Stella Inspires Denim
comes in combination
with Stanley Innovates
Denim for Him p.187

\* Indigo dyed product
\*\* Black dyed product

Each garment may slightly vary in appearance. Body fabric may bleed into light prints which gives vintage effect.









## WOMEN/JACKETS /STELLA WALKS



**STJW081** 

### **Body warmer**

Ripstop / 100% Recycled Polyester **70 GSM** Durable water repellent Lining / 100% recycled polyester Padding / Polyester with Sorona® (renewable sourced fibre)

#### **MEDIUM FIT**

XS S M L XL

#### **COLOURS**



Stella Walks comes Stanley Hikes for Him p.190



# WOMEN JACKETS STELLA WALKS LONG SLEEVES



STJW082

### Long sleeve padded jacket

Ripstop / 100% Recycled Polyester
70 GSM

Durable water repellent

Lining / 100% recycled polyester

Padding / Polyester with Sorona® (renewable sourced fibre)

**MEDIUM FIT** 

XS S M L XL

#### **COLOURS**



Looking for combo?

Stella Walks Long

Sleeves comes in
combination with

Stanley Hikes Long

Sleeves for Him p. 191







## WOMEN/JACKETS /STELLA WINDS



STJW080

### Light hoodie jacket

Ripstop / 100% recycled Polyester 70 GSM Durable water repellent

**MEDIUM FIT** 

XS S M L XL

### COLOURS



Looking for combo?

Stella Winds comes in combination with

Stanley Breaks for Him p.192











## MEN / TEE-SHIRTS / STANLEY RUNS



Looking for combo? **Stanley Runs** comes in

combination with **Stella Dreams** for Her **p.57** 

STTM551

### Tank top

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

**MEDIUM FIT** 

S M L XL XXL

#### **WHITES**



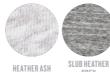
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#### **COLOURS**



#### **ESSENTIAL HEATHERS**









## MEN / TEE-SHIRTS / STANLEY RUNS DENIM



STTM353

### Denim tank top

Single jersey / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **COLOURS**



Looking for combo?

Stanley Runs Denim
comes in combination
with Stella Dreams
Denim for Her p.58

Indigo dyed product. Each garment may slightly vary in appearance.

Body fabric may bleed into light prints which gives vintage effect.









## MEN / TEE-SHIRTS / STANLEY SURFS



#### STTM536

#### Sleeveless tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **WHITES**



WHITE

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY



HEATHER ASH







### MEN / TEE-SHIRTS STANLEY LEADS



#### **STTM528**

#### Round neck tee-shirt

Single Jersey 100% Organic ring-spun combed Cotton 155 GSM

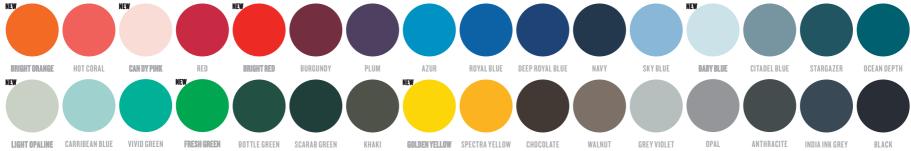
#### **MEDIUM FIT**

#### XS S M L XL XXL XXXL\*

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



CRANBERRY

ROYAL BLUE



BLUE



BLUE







HEATHER ASH







HEATHER BLACK





STEEL GREY



DENIM

Stanley Leads comes in combination with Stella Wants p.67 or Loves p.71 for Her, Mini **Stanley Paints** for Boy p.207, Mini Stella Draws for Girl p.205.

\* Size available on limited number of colours please check our webshop for latest information







## MEN / TEE-SHIRTS / STANLEY LEADS POCKET



#### STTM535

#### Pocket round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

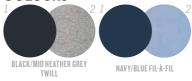
#### **MEDIUM FIT**

S M L XL XXL

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



1. Body colour 2. Pocket colour



## MEN / TEE-SHIRTS STANLEY LEADS DENIM PANEL



#### STTM324

### Round neck tee-shirt with denim front panel

Woven / Black dye, panel washed 100% Organic ring-spun combed compact Cotton 130 GSM Single Jersey 100% Organic ring-spun combed Cotton 155 GSM

#### MEDIUM FIT S M L XL XXL

#### **COLOURS**



1. Front panel colour 2. Back body, sleeves and neckline colour









## MEN / TEE-SHIRTS / STANLEY ACTS



#### STTM534

### Classic round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 140 GSM

#### **MEDIUM FIT**

S M L XL XXL XXXL

#### **WHITES**



#### **COLOURS**





Looking for combo? Stanley Acts comes in combination with **Stella** Likes for Her p.76











## MEN / TEE-SHIRTS / STANLEY HIPS



#### **STTM618**

### Heavy round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 200 GSM

#### **MEDIUM FIT**

S M L XL XXL XXXL XXXXL\*

#### WHITES



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**









HEATHER BLACK



SLUB HEATHI STEEL GREY

\* Size available on limited number of colours please check our webshop for latest information





## MEN / TEE-SHIRTS STANLEY BEARS



STTM552

### Round neck piqué tee-shirt

Piqué 100% Organic ring-spun combed Cotton 180 GSM

**MEDIUM FIT** 

S M L XL

#### **WHITES**



\_ \_ \_ \_ \_ .





## MEN / TEE-SHIRTS STANLEY TRIMS



STTM527

#### Wide collar tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **RELAXED FIT**

S M L XL XXL

#### **WHITES**





#### **ESSENTIAL HEATHERS**



HEATHER GREY











## MEN / TEE-SHIRTS / STANLEY ROOTS



#### STTM514

### Micro stripe round neck tee-shirt

Single jersey / Yarn dyed stripe 100% Organic ring-spun combed Cotton 160 GSM

#### **MEDIUM FIT**

S M L XL

#### **COLOURS**





VINTAGE WHITE

Cranic TEXTURE TO THE PARTY OF THE PARTY OF

# MEN / TEE-SHIRTS / STANLEY IMAGINES VINTAGE



#### **STTM530**

### Vintage raw edge round neck tee-shirt

Single jersey / Garment dyed 100% Organic ring-spun combed Cotton 140 GSM

#### **MEDIUM FIT**

S M L XL

#### **WHITES**



G. DIED WIIIIE

#### **COLOURS**



Garment dyed product.

Each garment may vary slightly in appearance.

Body fabric may bleed into light prints which gives vintage effect.









# MEN / TEE-SHIRTS / STANLEY SKATES



STTM506

## Long raw edge tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **RELAXED FIT**

S M L XL XXL

#### **WHITES**



#### **COLOURS**



BLACK

#### **ESSENTIAL HEATHERS**







## MEN / TEE-SHIRTS / STANLEY ADORES



STTM526

## Scoop neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 120 GSM

**MEDIUM FIT** 

XS\* S M L XL XXL

#### **WHITES**



WHIII

#### **COLOURS**



BLACK

#### **ESSENTIAL HEATHERS**



HEATHER GREY

\* Size available on limited number of colours please check our webshop for latest information









# MEN / TEE-SHIRTS / STANLEY ADORES SLUB



STTM626

## Scoop neck slub tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **WHITES**



VINTAGE WHITE

#### **COLOURS**





# MEN / TEE-SHIRTS / STANLEY ENJOYS MODAL



STTM518

#### Fluid round neck tee-shirt

Single jersey 50% Organic ring-spun combed Cotton / 50% Modal® 140 GSM

**MEDIUM FIT** 

S M L XL XXL

#### **WHITES**





Looking for combo?

Stanley Enjoys Modal
comes in combination
with Stella Loves Modal
for Her p.73









# MEN / TEE-SHIRTS STANLEY ENJOYS DENIM



#### STTM318

#### Denim round neck tee-shirt

Single jersey /Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **COLOURS**





Looking for combo? Stanley Enjoys Denim with **Stella Wants Denim** for Her **p.68** 

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints which gives vintage effect.





## MEN / TEE-SHIRTS / STANLEY ENJOYS LINEN



STTM418

#### Linen round neck tee-shirt

Single jersey 100% Linen 155 GSM

**MEDIUM FIT** 

S M L XL XXL

#### **COLOURS**





LINEN GREY

#### **SPECIAL HEATHER**



Looking for combo? Stanley Enjoys Linen with Stella Loves Linen for Her **p.74** 

Delicate fabric, follow washing instructions carefully.







# MEN / TEE-SHIRTS STANLEY COOLS MODAL



STTM629

## Large fluid round neck tee-shirt

Single jersey 100% Modal® 140 GSM

**RELAXED FIT** 

S M L XL XXL

#### **COLOURS**



BLACK

#### **SPECIAL HEATHERS**





## MEN / TEE-SHIRTS / STANLEY FEELS



#### STTM501

### Fitted round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **FITTED**

S M L XL XXL

#### **WHITES**



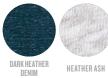
#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**















# MEN / TEE-SHIRTS / STANLEY HOLDS

90 per box

Looking for combo? Stanley Holds comes in combination with **Stella** 

Returns for Her p.77

#### STTM513

#### Contrast rib tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

XS S M L XL XXL

#### **COLOURS**



NAVY / MID Heather Grey

#### **ESSENTIAL HEATHERS**





/FRENCH NAVY







## MEN / TEE-SHIRTS / STANLEY CONTRASTS



#### STTM515

## Contrast raglan sleeve tee-shirt

Slub loose knit single jersey / Panel washed 100% Organic ring-spun combed Cotton 260 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **COLOURS**



1. Body colour 2. Sleeve colour 3. Neck colour









## MEN / TEE-SHIRTS / STANLEY RELAXES

## 90 per box

Looking for combo?

Stanley Relaxes comes in combination with

Stella Chooses for Her

p.85

#### **STTM537**

#### V-neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **WHITES**



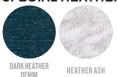
#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**







# MEN / TEE-SHIRTS STANLEY HOPES SLUB



STTM627

## Deep V-neck tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 120 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **WHITES**



#### **COLOURS**







# MEN / TEE-SHIRTS / STANLEY SHUFFLES

#### **STTM525**

## Round neck long sleeve tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **WHITES**



#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**





Looking for combo? Stanley Shuffles comes Stella Jokes for Her p.91









# MEN / TEE-SHIRTS / STANLEY SHUFFLES DENIM



#### STTM325

## Denim round neck long sleeve tee-shirt

Single jersey / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 155 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **COLOURS**



Looking for combo?

Stanley Shuffles Denim
comes in combination
with Stella Jokes Denim
for Her p.92

Indigo dyed product. Each garment may slightly vary in appearance.

Body fabric may bleed into light prints which gives vintage effect.











## MEN SWEATSHIRTS STANLEY STROLLS



Stanley Strolls comes in

combination with **Stella Trips** for Her **p.95** 

#### STSM522

### Round neck raglan sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

#### XS S M L XL XXL

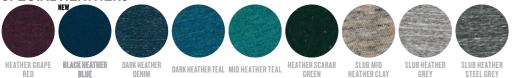
#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**







# MEN SWEATSHIRTS STANLEY STROLLS DENIM



Stanley Strolls Denim

with **Stella Trips Denim** 

for Her **p.96** 

#### STSM322

### Denim round neck raglan sweatshirt

Terry / Indigo/Black dye, Garment washed 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**MEDIUM FIT** 

S M L XL XXL

#### **COLOURS**



\* Indigo dyed product
\*\* Black dyed product

Each garment may slightly vary in appearance. Body fabric may bleed into light prints which gives vintage effect.





## MEN SWEATSHIRTS STANLEY STROLLS TIPPED



Looking for combo? Stanley Strolls Tipped

for Her **p.97** 

with Stella Trips Tipped

STSM521

## Tipped round neck raglan sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**MEDIUM FIT** 

XS S M L XL XXL

#### **COLOURS**







WHITE/H GREY BEIGE/ORANGE WHITE/H GREY

#### **ESSENTIAL HEATHERS**





DEEP ROYAL BLUE WHITE/BURGUNDY









# MEN SWEATSHIRTS STANLEY SUITS



STSM557

## Heavy piqué sweatshirt

Piqué 100% Organic ring-spun combed Cotton 280 GSM

**MEDIUM FIT** 

S M L XL

#### **COLOURS**



BLACK

#### **ESSENTIAL HEATHERS**



HEATHER GREY





## MEN SWEATSHIRTS STANLEY TRUSTS



STSM609

## Large sweatshirt with high collar

Brushed / Light sueded 100% Organic ring-spun combed Cotton 350 GSM

#### **RELAXED FIT**

S M L XL XXL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY

#### **SPECIAL HEATHERS**









# MEN SWEATSHIRTS STANLEY SEEKS



Stanley Seeks comes in

combination with **Stella** Hides for Her p.104

#### STSM532

#### Round neck set-in sleeve sweatshirt

Terry /Light sueded 100% Organic ring-spun combed Cotton 280 GSM

#### **MEDIUM FIT**

S M L XL XXL

#### **COLOURS**





FRENCH NAVY STRETCH LIMO

#### **ESSENTIAL HEATHERS**







#### **SPECIAL HEATHERS**





DARK HEATHER BURGUNDY DARK HEATHER TEAL

All colours have greige yarn on the inside, which gives a "heather" looking effect to the product. No solid colour available.





## MEN SWEATSHIRTS STANLEY SEEKS COSY



STSM542

### Light round neck set-in sleeve sweatshirt

Terry, Loose Knit / Panel washed 100% Organic ring-spun combed Cotton 180 GSM

**MEDIUM FIT** 

S M L XL XXL

#### **COLOURS**



BLAC

#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



HEATHER ASH

Looking for combo?

Stanley Seeks Cosy
comes in combination
with Stella Hides Cosy
for Her p.105

Very loose terry fabric. Follow washing instructions carefully.









# MEN / SWEATSHIRTS / STANLEY SEEKS DENIM



#### STSM323

### Denim round neck set-in sleeve sweatshirt

Terry / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 280 GSM

**MEDIUM FIT** 

S M L XL XXL

#### **COLOURS**



MID WASHED

Looking for combo?

Stanley Seeks Denim
comes in combination
with Stella Hides Denim
for Her p.106

This colour has greige yarn on the inside, which gives a "heather" looking effect to the product. No solid color available. Indigo dyed product. Each garment may slightly vary in appearance.





## MEN SWEATSHIRTS STANLEY TRAILS



STSM608

## **Zipped sweatshirt**

Brushed / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

FITTED

S M L XL XXL

#### **COLOURS**



**ESSENTIAL HEATHERS** 



HEATHER GREY











## MEN SWEATSHIRTS **STANLEY KNOWS**



Looking for combo?

Stanley Knows comes in combination with Stella

Says for Her p.111

#### STSM607

### Raglan sleeve hoodie

Brushed / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

#### XS S M L XL XXL XXXL\*

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



#### **SPECIAL HEATHERS**



\* Size available on limited number of colours please check our webshop for latest information









## MEN SWEATSHIRTS STANLEY TOURS

STSM617

### **Zipped hoodie**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

#### **MEDIUM FIT**

XS S M L XL XXL XXXL\*

#### **COLOURS**



#### **ESSENTIAL HEATHERS**





Looking for combo?

Stanley Tours comes in combination with Stella

Travels for Her p.113,

Mini Voyages for kids
p.201

\* Size available on limited number of colours please check our webshop for latest information







## MEN SWEATSHIRTS STANLEY TOURS SHERPA



STSM717

### Zipped hoodie with sherpa lining

**Brushed / Light sueded** 85% Organic ring-spun combed Cotton / 15% Polyester 100% Recycled Polyester Sherpa 300 GSM

**Stanley Tours Sherpa** with Stella Travels Sherpa for Her p.114, Mini Voyages Sherpa for Kids **p.202** 

#### **MEDIUM FIT**

S M L XL XXL

#### **COLOURS**



#### **ESSENTIAL HEATHERS**



HEATHER GREY

#### **SPECIAL HEATHERS**









GREEN





Fully lined with sherpa (sleeve included).







# MEN / BOTTOMS STANLEY SHORTENS



STBM520

### **Jogging shorts**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

**MEDIUM FIT** 

S M L XL XXL

#### **COLOURS**



FRENCH NAVY

BLACK

#### **ESSENTIAL HEATHERS**



Looking for combo?

Stanley Shortens comes in combination with

Stella Cuts for Her p.118





# MEN BOTTOMS STANLEY STEPS



**STBM519** 

## **Jogging pants**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

Looking for combo?

Stanley Steps comes in combination with

Stella Traces for Her p.119, Mini Shake for Kids p.203

#### **MEDIUM FIT**

S M L XL XXL

#### **WHITES**



.....

#### **COLOURS**



ordini idab Di

#### **ESSENTIAL HEATHERS**













## MEN / POLOS / STANLEY PERFORMS

**STPM529** 

## Piqué polo

New construction of front placket with flat look Piqué 100% Organic ring-spun combed Cotton 220 GSM

**FITTED** 

S M L XL XXL XXXL\*

### **WHITES**



### **COLOURS**



### **ESSENTIAL HEATHERS**



### **SPECIAL HEATHERS**





Looking for combo?

Stanley Performs comes in combination with

Stella Plays for Her
p.121

\* Size available on limited number of colours please check our webshop for latest information







# MEN / POLOS STANLEY PERFORMS DENIM



### STPM329

## Denim piqué polo

Piqué / Indigo dyed, Garment washed 100% Organic ring-spun combed Cotton 220 GSM

### **FITTED**

S M L XL XXL

## **COLOURS**



Indigo dyed product.

Each garment may slightly vary in appearance.

Body fabric may bleed into light prints which gives vintage effect.





## MEN / POLOS STANLEY COMPETES



**Stanley Competes** 

p.121

with **Stella Plays** for Her

STPM540

## Relaxed piqué polo

Piqué 100% Organic ring-spun combed Cotton 220 GSM

### **MEDIUM FIT**

S M L XL XXL XXXL\*

### **WHITES**



WHITE

### **COLOURS**



### **ESSENTIAL HEATHERS**



HEATHER GREY

### **SPECIAL HEATHERS**









\* Size available on limited number of colours please check our webshop for latest information









# MEN / POLOS STANLEY COMPETES POCKET



STPM541

## Pocket relaxed piqué polo

Piqué 100% Organic ring-spun combed Cotton 220 GSM

### **MEDIUM FIT**

S M L XL XXL

## **WHITES**





## **ESSENTIAL HEATHERS**



1. Body colour 2. Pocket colour





## MEN / POLOS STANLEY COMPETES TIPPED



STPM544

## Relaxed tipped piqué polo

Piqué 100% Organic ring-spun combed Cotton 220 GSM

## **MEDIUM FIT**

S M L XL XXL

## **COLOURS**







NCH NAVY/ BURGUNDY/WHITE/ I

**ESSENTIAL HEATHERS** 



FRENCH NAVY









## MEN / POLOS **STANLEY BUZZES**



### STPM548

## Jacquard polo

Jacquard jersey 100% Organic ring-spun combed Cotton 12 GG

### **MEDIUM FIT**

S M L XL

## **COLOURS**



NAVY/MID H BEIGE

## **ESSENTIAL HEATHERS**





MID HEATHER HEATHER STONE/ BEIGE/NAVY BLACK





## MEN SHIRTS STANLEY INNOVATES DENIM



Looking for combo? **Stanley Innovates** 

**Inspires Denim** for Her

**Denim** comes in combination with **Stella** 

p.123

STWM572

## **Denim casual shirt**

Woven / Indigo/black dyed, Gament washed 100% Organic ring spun combed compact Cotton 170 GSM

## **TAILORED FIT**

S M L XL XXL

## **COLOURS**



\* Indigo dyed product
\*\* Black dyed product

Each garment may slightly vary in appearance. Body fabric may bleed into light prints which gives vintage effect.









# MEN SHIRTS STANLEY INNOVATES DENIM POCKET



### STWM575

## Denim casual pocket shirt

Woven / Indigo dyed, Gament washed 100% Organic ring spun combed compact Cotton 170 GSM

### **TAILORED FIT**

S M L XL XXL

## **COLOURS**



Indigo dyed product.

Each garment may slightly vary in appearance.

Body fabric may bleed into light prints which gives vintage effect.

1. Shirt colour 2. Pocket colour





# MEN SHIRTS STANLEY IMPRESSES POCKET



### STWM574

## Casual pocket shirt

Woven / Softener garment washed 100% Organic ring spun combed compact Cotton 120 - 130 GSM

## **TAILORED FIT**

S M L XL XXL

## 

1. Shirt colour 2. Pocket colour







## MEN / JACKETS **STANLEY HIKES**



Looking for combo? **Stanley Hikes** comes in

combination with **Stella Walks** for Her **p.124** 

STJM581

## **Body warmer**

Ripstop / 100% recycled Polyester
70 GSM

Durable water repellent
Lining / 100% recycled Polyester
Padding / Polyester with Sorona® (renewable sourced fibre)

## **MEDIUM FIT**

S M L XL XXL

## **COLOURS**





## MEN / JACKETS STANLEY HIKES LONG SLEEVES



STJM582

## Long sleeve padded jacket

Ripstop / 100% recycled Polyester
70 GSM

Durable water repellent

Lining / 100% recycled Polyester

Padding / Polyester with Sorona® (renewable sourced fibre)

**MEDIUM FIT** 

S M L XL XXL

## **COLOURS**



Looking for combo?

Stanley Hikes Long

Sleeves comes in
combination with Stella

Walks Long Sleeves
for Her p.125







# MEN / JACKETS STANLEY BREAKS



STJM580

## Light hoodie jacket

Ripstop / 100% recycled Polyester 70 GSM Durable water repellent

**MEDIUM FIT** 

S M L XL XXL

## **COLOURS**



Looking for combo?

Stanley Breaks comes in combination with Stella

Winds for Her p.127











## KIDS / TEE-SHIRTS / MINI JUMP SHORT SLEEVE



### **STTK937**

## Contrast short sleeve raglan tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122-128 cm)

9-11 (134-146 cm)

12-14 (152-164 cm)

## **COLOURS**



1. Body colour 2. Sleeve colour 3. Neck colour





## KIDS / TEE-SHIRTS / MINI BLOOM



### STTK906

## Hoodie tee-shirt

Slub single jersey / Panel washed 100% Organic ring-spun combed Cotton 150 GSM

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

**7-8** (122 - 128 cm)

9-11 (134-146 cm)

**12-14** (152-164 cm)

## **COLOURS**



## **SPECIAL HEATHERS**











## KIDS SWEATSHIRTS MINI SCOUTS



Mini Scouts comes in

combination with **Rise** in Unisex **p.45** 

### **STSK904**

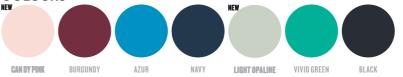
## Round neck raglan sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

### **MEDIUM FIT**

- 3-4 (98-104 cm)
- 5-6 (110-116 cm)
- 7-8 (122-128 cm)
- 9-11 (134-146 cm)
- 12-14 (152-164 cm)

## **COLOURS**



## **ESSENTIAL HEATHERS**



### **SPECIAL HEATHERS**







## KIDS SWEATSHIRTS MINI SCOUTS CONTRAST



STSK905

## Contrast round neck raglan sweatshirt

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

Looking for combo?

Mini Scouts Contrasts
comes in combination
with Recover in Unisex
p.46

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122 - 128 cm)

9-11 (134-146 cm)

12-14 (152-164 cm)

### **COLOURS**



## **SPECIAL HEATHERS**



1. Body colour 2. Sleeve colour.









## KIDS SWEATSHIRTS MINI BASE

## **STSK935**

## Raglan welt pocket hoodie

Brushed / Light sueded 100% Organic ring-spun combed Cotton 280 GSM

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122-128 cm)

9-11 (134-146 cm)

12-14 (152-164 cm)

## **COLOURS**



FRENCH NAVY

BLACK

## **ESSENTIAL HEATHERS**







HEATHER GREY

### **SPECIAL HEATHERS**







HEATHER EUCALYPTUS



Looking for combo? Mini Base comes in combination with **Base** in Unisex **p.49** 





## KIDS SWEATSHIRTS MINI VOYAGES



STSK902

## **Zipped hoodie**

Terry / Light sueded Organic ring-spun combed Cotton / 15% Polyester 300 GSM

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122 - 128 cm)

9-11 (134-146 cm)

12-14 (152-164 cm)

## **COLOURS**



## **ESSENTIAL HEATHERS**

















## KIDS SWEATSHIRTS MINI VOYAGES SHERPA



### **STSK903**

## Zipped hoodie with sherpa lining

Brushed / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 100% Recycled Polyester Sherpa 300 GSM

Mini Voyages Sherpa with **Stella Travels** Sherpa for Her p.114, Stanley Tours Sherpa for Him **p.176** 

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122-128 cm)

9-11 (134-146 cm)

12-14 (152-164 cm)

### **COLOURS**



STRETCH LIMO

### **ESSENTIAL HEATHERS**





HEATHER GREY

Fully lined with sherpa (sleeve included)





## KIDS BOTTOMS MINI SHAKE



STBK910

## **Jogging pants**

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM Mini Shake comes in combination with Stella Traces for Her p.119, Stanley Steps for Him p.179

Looking for combo?

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122 - 128 cm)

9-11 (134-146 cm)

12-14 (152-164 cm)

## **COLOURS**



BRIGHT RED

**ESSENTIAL HEATHERS** 

FRENCH NAVY



HEATHER GREY











## KIDS / TEE-SHIRTS MINI STELLA DRAWS

## 120 per box

Stella Draws comes in

Mini Stanley Paints

Stella Wants or Loves

for Her **p.67** and **71**, Stanley Leads for Him

for Boy **p.207**,

p.135

#### STTG928

## Round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

### **FITTED**

- 3-4 (98-104 cm)
- 5-6 (110-116 cm)
- 7-8 (122-128 cm)
- 9-11 (134-146 cm)
- 12-14 (152-164 cm)

#### **WHITES**



### **COLOURS**



### **ESSENTIAL HEATHERS**



### **SPECIAL HEATHERS**











## KIDS TEE-SHIRTS MINI STANLEY PAINTS



Mini Stanley Paints

for Girl p.205,

p.135

with Mini Stella Draws

Stella Wants or Loves

for Her **p.67** and **71**, Stanley Leads for Him

### **STTB938**

## Round neck tee-shirt

Single jersey 100% Organic ring-spun combed Cotton 155 GSM

### **MEDIUM FIT**

3-4 (98-104 cm)

5-6 (110-116 cm)

7-8 (122 - 128 cm)

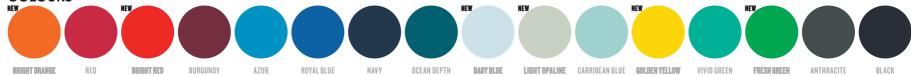
9-11 (134-146 cm)

12-14 (152-164 cm)

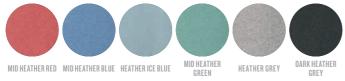
### **WHITES**



## **COLOURS**



### **ESSENTIAL HEATHERS**



### **SPECIAL HEATHERS**











## UNISEX BAGS PENCIL CASE



STAU764

## Recycled woven pencil case

Canvas 80% Recycled Cotton, 20% Polyester 21,5 x 16 cm 300 GSM

**ONE SIZE** 

## **WHITES**



NATURAL

## **COLOURS**



BLACK

## **ESSENTIAL HEATHERS**



HEATHER GREY



## UNISEX/BAGS GYM BAG



## STAU763

## Recycled woven gym bag

Canvas 80% Recycled Cotton, 20% Polyester 37 x 43 cm 300 GSM

## **ONE SIZE**

## **WHITES**



## **COLOURS**



## **ESSENTIAL HEATHERS**



HEATHER GREY







## UNISEX/BAGS TOTE BAG



## STAU760

## Recycled woven tote bag

Canvas 80% Recycled Cotton, 20% Polyester 37 x 43cm 300 GSM

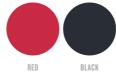
## **ONE SIZE**

## **WHITES**



NATURAL

## **COLOURS**



## **ESSENTIAL HEATHERS**



HEATHER GREY



## UNISEX BAGS SHOPPING BAG



STAU762

## Recycled woven shopping bag

Canvas 80% Recycled Cotton, 20% Polyester 49 x 37cm 300 GSM

**ONE SIZE** 

## **WHITES**



NATURAL

## **COLOURS**



BLACK

## **ESSENTIAL HEATHERS**



HEATHER GREY







## UNISEX/HATS TERRY BEANIE



### STAU750

## Terry beanie

Terry / Light sueded 85% Organic ring-spun combed Cotton / 15% Polyester 300 GSM

## **ONE SIZE**

## **COLOURS**



## **ESSENTIAL HEATHERS**





# WARM, TRENDY AND SUSTAINABLE

Stanley/Stella Jacket range is the first of its kind in the European imprint market, to combine such a sustainable technology to a trendy level.

Stanley Hikes and Stella Walks shell and lining are made of 100% recycled material, including 80% recycled PET (coming from plastic bottles). Puffy effect and warm properties are brought by a polyester padding mixed with Sorona® (renewable sources fibre).

Also **Stanley Breaks** (p.192), **Stella Winds** (p.127) and new **Trek** (p.11) windbreaker's linings, shell and padding are made with **100% of recycled PET**.

Soft even in terms of carbon footprint!





#### **RECLAIMED AND UNIQUE**

Reclaimed Cotton is about collecting and recycling the cotton fabric waste. And giving it a new chance. Back in the loop, reclaimed Cotton gives a unique aspect to canvas like in our Pencil Case (p.210), Gym Bag (p.211), Shopping and Tote Bags (p.212 and 213).

Made of 80% reclaimed Cotton, 20% polyester.

### **EASY-PEASY TEAR-OFF LABEL**

Take a closer look at our garment tag.
Since Autumn Winter collection launch, Stanley/Stella items are sewn with a **tear-off label**.

It's now up to you to choose if you want to keep Stanley/Stella's identity... or not!





### **AREN'T YOU COLD?**

Feel the 350 GSM inner fabric.

The heavy loop structure is visible and keeps the softness of the brushed fabric.

Warm and comfy, try our **Stella Achieves** (p.100), **Stella Realizes** (p.99), **Stanley Trusts** (p.167), **Reach** (p.48).









### WE ARE SUSTAINABLE

At Stanley/Stella, sustainability is deeply rooted in our DNA.

There is, according to our philosophy, no other way to produce textile nowadays than with **full respect for People and the Planet**.

Soft, comfy, our raw material is natural, organic and certified.

Designed in Belgium, most of Stanley/Stella's collection is proudly made in Bangladesh, meeting Fair Wear Foundation's and International Labour Organisation conditions of labour.





## OUR SOCIAL COMPLIANCE COMMITMENT

Stanley/Stella is only working with State-of-the art factories, which all strictly apply the Code of Conduct from the International Labour Organisation (ILO).

We ensure that workers are decently paid, that there is **no gender discrimination**, and also that **building and fire safety standards** are followed completely. A Stanley/Stella team of 15 persons in Dhaka has a daily control on these demanding requirements in each of our partners factories.

To help us to achieve our high social standards, we are an active member of the **Fair Wear Foundation (FWF)**, a Dutch independent organization aiming at improving workers conditions of labour in the garment industry worldwide. We are highly rated by FWF (Leader company) as they recognize our real commitment and the positive impact of our concrete local actions.

The eight standards at the heart of the FWF Code of Labour Practices include: employment is freely chosen, no discrimination in employment, reasonable working hours, no exploitation of child labour, freedom of association and the right to collective bargaining, payment of a living wage, safe and healthy working conditions and a legally binding employment relationship.





# 100% OF OUR COTTON IS ORGANIC CERTIFIED

Stanley/Stella is proudly associated with the following labels related to its use of Organic Cotton.

**Gots**: High-level standards, environmental criteria for textiles made from 100% Organic fibres

**OCS 100**: Certifies that the product is made with 100% Organic Cotton **OCS Blended**: Applies to all goods that contain a mix of Organic Cotton blended with other fabrics such as recycled polyester, natural fibre like linen, Lenzing Modal® or Tencel®.

Health safety is also a big concern. Stanley/Stella goes for Oeko Tex that **controls and limits chemical use during the whole production process**. Oeko Tex is an independent testing and certification system for textile products.







Made with 100% Organically Grown Cotton Certified by Control Union Certification CU 819434



Made with 85% Organically Grown Cotton Certified by Control Union Certification CLI 819434

**Disclaimer**: All our Cotton products are 100% Organic certified, most of them following the GOTS standard. But since all of our clients are not (yet) GOTS certified, our products do not have the GOTS logo on their inner labels. Please remember that if YOU are NOT GOTS certified, you CAN'T claim on your printed communication tools or website that your final product is GOTS certified.



## SOFT, SUSTAINABLE AND PREMIUM RAW MATERIAL

Stanley/Stella fabrics are made of **organic or natural and sustainable certified fibres**, chosen with consideration for their contemporary style. Learn more about our other raw material.

**Linen** is one of the most ecological fibres. Produced with few fertilizers, using little energy or water while needing the minimum amount of textile dyeing process in comparison with other fabrics.

**Lenzing Modal**<sup>®</sup> is a regenerated cellulose fibre made from sustainable forest plantations of beech wood trees transformed into pulp and fibre. Lenzing Modal<sup>®</sup> is soft touch for the skin and easy to wear, without the need for ironing.

**Tencel**<sup>®</sup> is a fibre that comes from the pulp of trees (mainly eucalyptus) that are grown on sustainable run farms certified by the Forest Stewardship Council (FSC). The benefits of using Tencel<sup>®</sup> include the traceable and sustainable origin of the wood pulp, and the use of non-toxic chemicals and solvent in the fibre processing. In addition, Tencel<sup>®</sup> is a high-tenacity cellulose fibre, which gives high strength properties to the fabric. This results in a silky soft, perfectly smooth feel that gives a superb depth of colour.

**The Recycled Polyester** yarn comes from recycled PET bottles. 1kg of fabrics requires 35 bottles: for example, Stanley Breaks represents the equivalent of 7 PET.



### WE ARE CREATIVE

It's your turn to express your creativity.

Stanley/Stella is the European imprint brand that gives the best printing results. Made by our Print Specialist and Product Development Manager, printing recommendations style by style will be soon available on our webshop.

Any more questions you may have? Please keep in touch with your sales representative or customer care team.









### WE ARE **COLOUR** SPECIALIST.

We're very proud to share the best of our shades.

**More than 100 trendy colours** and heathers to express your creativity. Discover our new Spring/Summer milky hues *Baby Blue*, *Candy Pink* and *Light Opaline*.

Did you miss our wonder Fall colours? Then take a closer look to *British Khaki*, Faded Nude, Camel, *Bright Red*, *Black Heather Blue*, *Black Heather Cranberry* and juicy ones likes *Fresh Green*, *Bright Orange* and *Golden Yellow*.

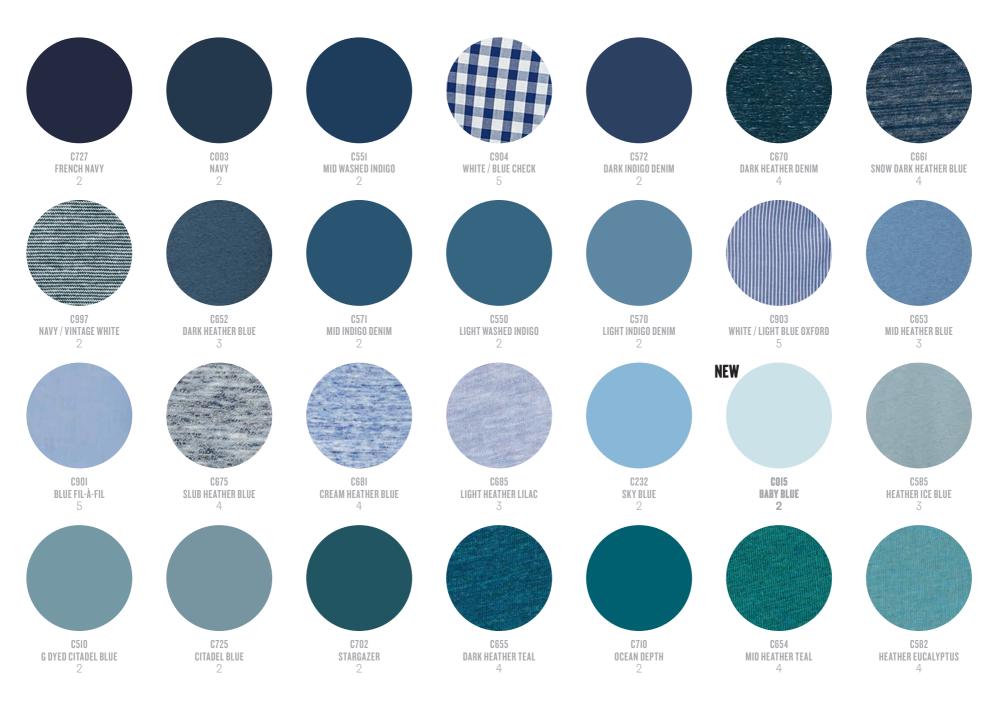
#### Enjoy!

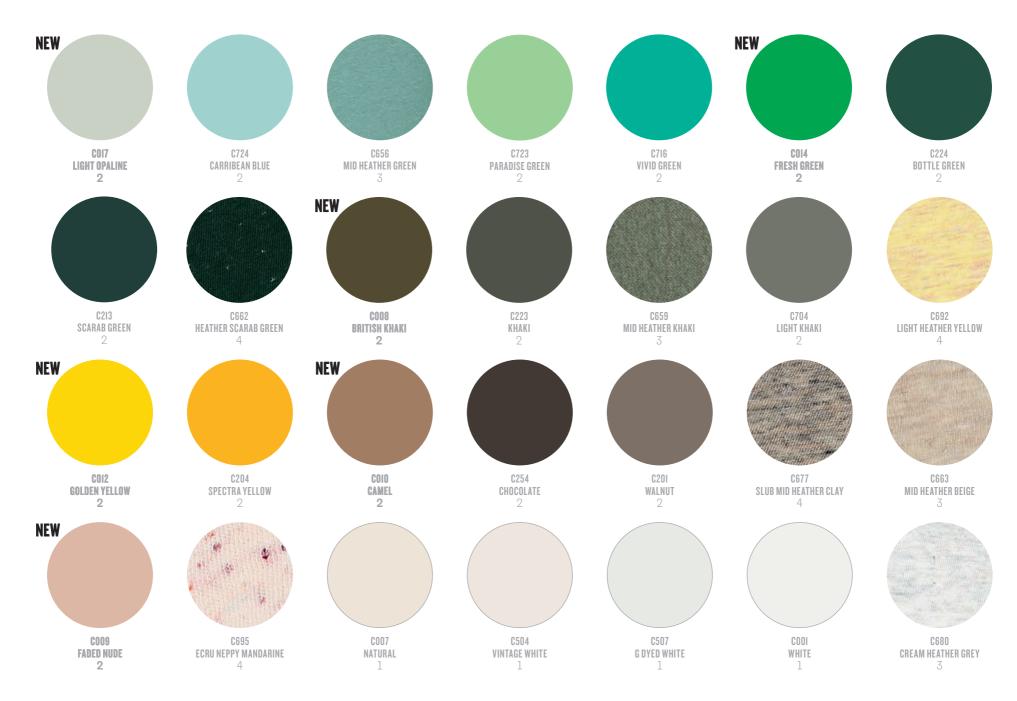
Price categories in our lookbook and webshop are the same. If you use Stanley/Stella's Colour Card and Colour Book, please keep in mind that the number goes with the colour groups as follows:

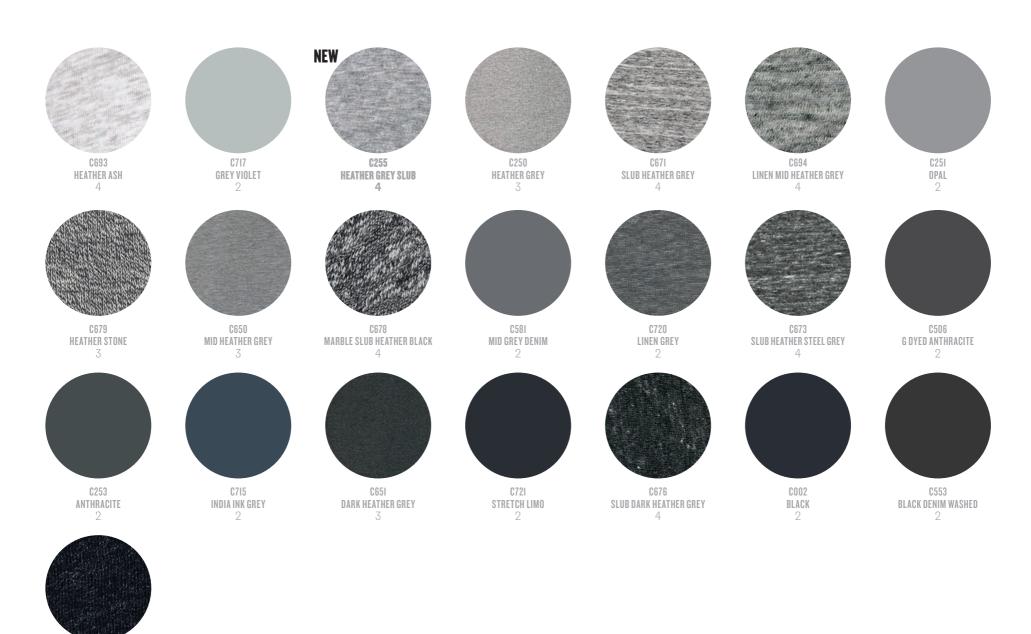
- 1. Whites
- 2. Colours
- 3. Essential Heathers
- 4. Special Heathers
- 5. Fancy Shirt Fabrics

Now, it's time to dive into the rainbow!









C697 HEATHER BLACK DENIM 4

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